



GARDNER
JOHNSON

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WILLIAM E. REID, SENIOR ASSOCIATE

WILLIAM REID is Senior Associate for GARDNER JOHNSON. In addition to project management, Mr. Reid's focus is particularly concentrated on economic and fiscal impacts and policy, as well as market and financial feasibility of land uses.

AREAS OF SPECIALIZATION:

- Economic Impact Analysis
- Public Services and Fiscal Impact Analysis
- Feasibility Analysis of Residential and Commercial Development
- Public Policy Study with Empirical Analysis
- Statistical/Econometric Forecasting of Economic and Business Activity

RECENT EXPERIENCE:

- Presently serving as Consulting Economist to Ada County, Idaho regarding economic and fiscal impacts of Master-Planned Community development greater than 640 acres in size.
- Currently on retainer by the Downtown Seattle Association to estimate the fiscal impact to Seattle of expanding FAR in the Seattle Central Business District to allow greater residential development
- An economic development strategy for the City of Newport, Oregon
- Market and financial feasibility analysis of retail development on 23 acres near the Columbia River in Richland, Washington
- A fiscal and economic impact study of the 7,000-acre destination resort Suncadia and a 1,600-acre master-planned community in Kittitas County, Washington. Conducted 30-year projections of tax revenues, public service costs, infrastructure costs, and growth in population, jobs and business revenues for nearby communities and the greater county region.
- A market and financial feasibility analysis for an 18-acre parcel zoned for business park/commercial development in Salem/Keizer, Oregon.
- A market need analysis for a U.S. Housing and Urban Development Hope VI Grant-funded redevelopment of Columbia Villa public housing in Portland, Oregon.
- A community impact study of the effect of redevelopment and gentrification in urban Seattle, Washington upon existing businesses, residents and public safety concerns.
- An economic and fiscal impact analysis of over 1 million square feet of bio-tech, office, residential and retail development in Seattle's South Lake Union district.

POLICY ANALYSIS

"Do States Play Welfare Games?" with David N. Figlio, University of Florida, and Van W. Kolpin, University of Oregon. *Journal of Urban Economics*, v 46, n 3, November 1999.

EDUCATION:

University of Oregon

Eugene, Oregon. MS, 1997

Emphasis in Public Economics and Econometrics

Baylor University

Waco, Texas. BA, 1994

Emphasis in Economics and Mathematics